

OWNED &  
MANAGED BY

**GROWTHPOINT**  
PROPERTIES



**BAYSIDE**  
MALL



01

# GROWTHPOINT OVERVIEW



## 01 GROWTHPOINT OVERVIEW

# MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate.

From community shopping centres and lifestyle retail parks to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.

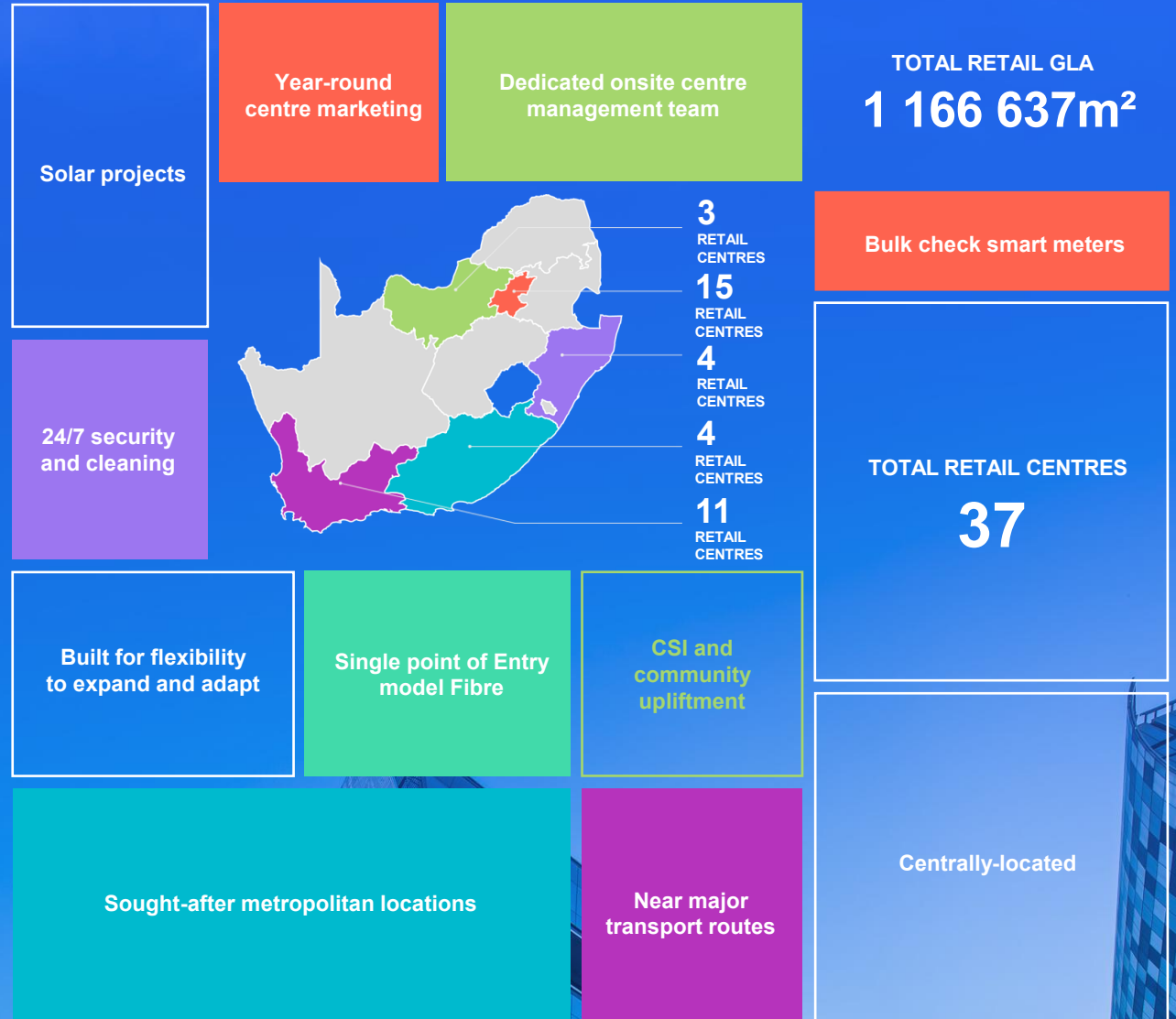


# RETAIL PORTFOLIO OVERVIEW

Our retail properties give us access to valuable property data and retail statistics.

The data offers key insight into consumer behaviour patterns and allows us to offer an optimal mix of retailers that best serve the surrounding communities.

In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



02



# MALL PROFILE

## BAYSIDE MALL

Bayside Mall has been part of the Blaauwberg community for 40 years. With over 100 stores, the centre offers shoppers a convenient option for their daily, weekly or monthly shopping needs.

Offering everything from gifting to groceries, homeware to health and beauty, and a large fashion offering that includes many of South Africa's leading brands, shoppers can also enjoy a meal at any of the exciting restaurants or coffee shops at Bayside Mall.





## OFFERING

Visitors also benefit from over 1 900 secure parking bays, with allocated parking for disabled shoppers, seniors, and moms with tots located close to the entrances.

Bayside Mall’s roof also features 2.7MW of solar. The energy generated by these panels goes directly into the centre’s electricity grid, providing green energy.

The centre also uses rainwater harvesting to supply their toilets



Small  
Regional  
Mall



TOTAL RETAIL GLA:

**39 208m<sup>2</sup>**



ANCHOR/MAJOR TENANTS:

Checkers  
Shoprite  
Clicks  
Value Co  
Ster Kinekor  
Dis-Chem  
Home Tech Sleep



CATCHMENT AREA:

Tableview  
Parklands  
Sunningdale  
Flamingovlei  
Blouberg



**27** Fashion outlets

**119** Retail stores & eateries



**18** Eateries



**23** ATMs

**7** Branches



**62** National retailers



**1 934**

Parking Bays

# SHOPPER PROFILE



AVERAGE  
Shopper Age  
**25 - 65**

**78%** **22%**  
Female Male

FOOT AVERAGE  
ANNUAL TRAFFIC  
**5 million**  
Shoppers

FOLLOWERS  
Facebook  
**19 910**

HOUSEHOLD CYCLE  
**78%**  
Full Nest

LSM (LIVING STANDARD MEASURE) **6 - 10**

LANGUAGES MOST SPOKEN **Afrikaans English**

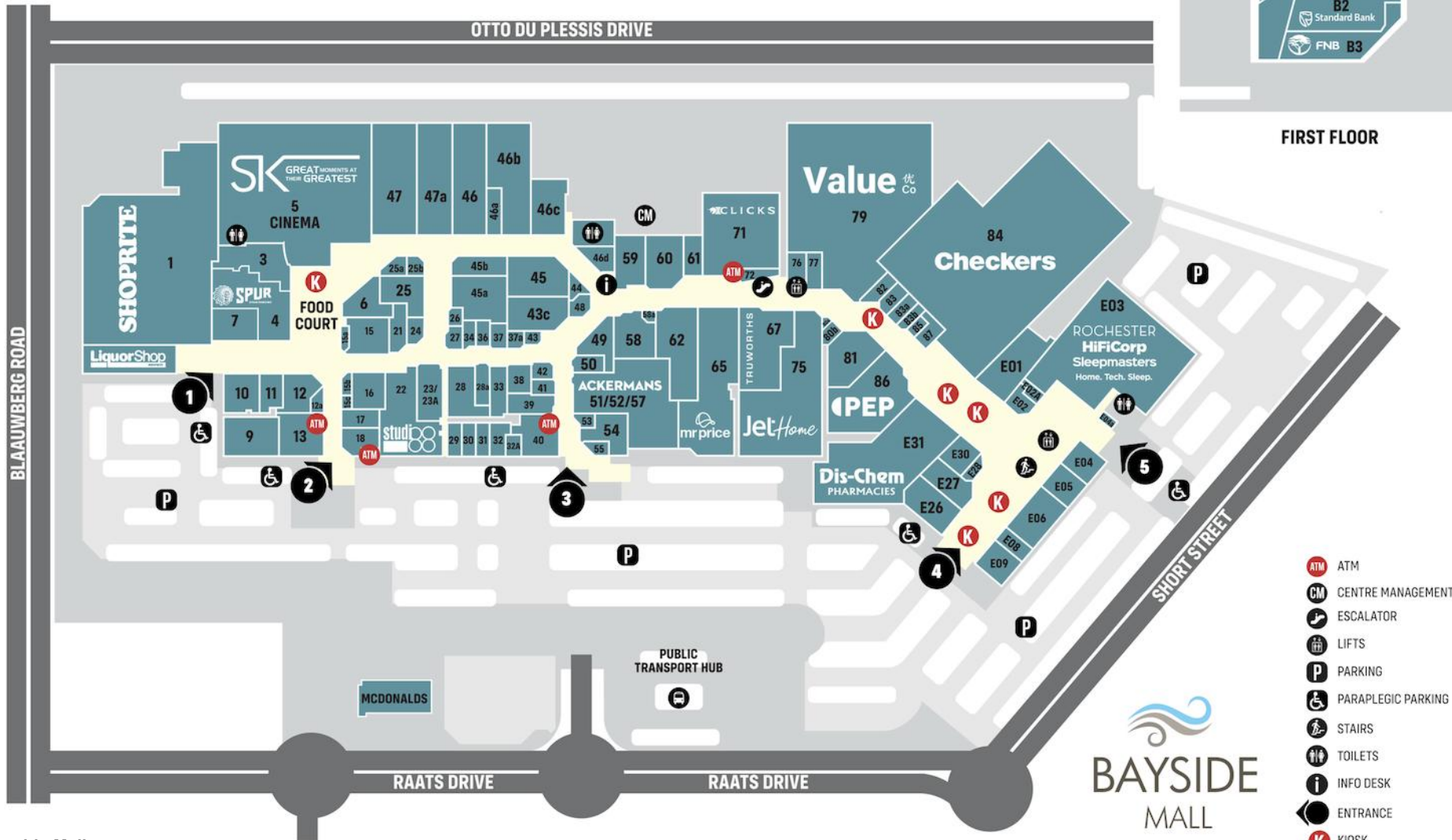




# FLOOR PLANS



# MALL MAP



FIRST FLOOR

- ATM
- CENTRE MANAGEMENT
- ESCALATOR
- LIFTS
- PARKING
- PARAPLEGIC PARKING
- STAIRS
- TOILETS
- INFO DESK
- ENTRANCE
- KIOSK





# STORE LISTING

## 04 STORE LISTING



### Clothing

Ackermans  
Clothing Junction  
Exact  
FARO  
Iconic MVMT  
Identity  
Jack & Joan's  
Jam Clothing  
Jet  
Markham  
Miladys  
Mr Price  
Pep  
Pick 'n Pay Clothing  
Senqu  
Ska Clothing  
Skipper Bar  
Studio 88  
The Fix  
Traders Warehouse  
Truworths

### Banks, Forex & Financial

African Bank  
Capitec Bank  
First National Bank  
Nedbank  
Old Mutual  
Standard Bank  
Travelex

### Audio/Electronic, PC, Cellphone & Photo

Cell World  
Computer Mania  
Kase Artist  
Techno Stop  
Tomtoc

### Department Stores

Shoprite  
Checkers

### Liquor Stores

Checkers Liquor  
Shoprite Liquor

### Cellular & Electronics

Cell C  
Mr Price Cellular  
MTN  
Vodashop  
Telkom

### Jewellery

American Swiss

### Health & Beauty

Barber Republic  
Canarie Barber Shop  
Clicks Pharmacy & Clinic  
Craft Hair Crew  
Dis-Chem  
Glow Nails  
Mimi Q  
Partners Hair Design  
Revive Herbal Health  
Signature Cosmetics & Fragrances  
Sorbet  
Wig and Queen

### Footwear

Kingsmead  
Rage  
Sneaker Factory  
Tekkie Town

### Optometric & Eyewear

Mellins-i-Style  
Optometrist  
Neovision  
Spec-Savers  
Vision Works

### Interior & Home

Home Tech Sleep  
Homechoice  
Mr Price Home  
Sheet Street  
Pep Home

### Entertainment & Leisure

Fives Futbol  
Ster-Kinekor

### Restaurants & Fast Food

Best of Asia  
CASA DAS NATAS  
Fabulous Fish  
Hungry Lion  
KFC  
King Pie  
Laeveld Biltong  
McDonald's  
Mugg & Bean  
Peacock Tea & Coffee  
Pedro's Flame Grilled Chicken  
Spur  
Starbucks  
The Donut Centre  
Vida e Caffé  
Wimpy  
Xpresso Cafe

### Sports

Sportscene  
Totalsports

### Services

3@1  
Laundry Inc  
Perfect Car  
Quench

### Fabrics & Sewing

Tidy Tuks Tailors

### Speciality

Alui Printing  
Cannafrica  
Cannafrica Kiosk  
Cock n Bull  
Leather Boss  
Supreme Leather  
The Crazy Store  
Value Co  
Vuse

### Pet Shops

Absolute Pets  
Petshop Science

# EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES

05





## EXHIBITION / KIOSK OPPORTUNITIES

Download the list of exhibition and kiosk space options at Bayside Mall Shopping Centre and secure short-term space to get your brand or products in front of our high-traffic areas within the mall.

[DOWNLOAD PDF](#)



## ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.

[DOWNLOAD PDF](#)



## MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.

[DOWNLOAD PDF](#)

BAYSIDE MALL

## LEASING ENQUIRIES



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PROPERTIES



Corner West Coast Road and  
Blaauwberg Roads

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